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B&L March Newsletter

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Don't Miss B&L's Session at Symantec Vision 2011 on Archival Data.

Join B&L's Mike Kramer as he presents Archival Data Management: Strategies & Solutions at Symantec VISION 2011 (Session ID: IM B63). He'll be discussing practical strategies to help your company manage archived data, including simply defining what constitutes archival data, looking at compliancy regulations, and discussing the tools and solutions that are available to you.

The breakout session is scheduled for Wednesday, May 4, 2011 from 2:15-3:15 pm in the Roman Ballroom 2.

▶ [Learn more.](#)

News You Can Use

Study: 42% of SMBs experience data loss

As businesses continue to deal with higher volumes of data and threats of data loss due to natural and man-made disasters, it is important they deploy solutions that enable them to improve their data management practices.

[>Read more.](#)

Merchants failing to encrypt payment information

The majority of merchants are in danger of failing data compliance audits, because they store unencrypted payment information, Infosecurity recently reported.

[>Read more.](#)

Careless errors contribute to disaster recovery failures, study finds

Challenges to keep plans up to date and other careless errors are contributing to the struggles businesses have to implement effective disaster recovery practices, a recent report found.

[>Read more.](#)

Gartner: More eDiscovery for social media by 2013

Gartner recently predicted half of all companies will be required to produce social media material as part of eDiscovery requests by 2013.

[>Read more.](#)



B&L Associates and DSI Announce a Mainframe Managed Virtual Tape Offering.

B&L Associates and Dynamic Solutions International (DSI) have partnered together to offer the MCP marketplace with an end-to-end, validated & supported solution for virtual tape.

[▶Learn more.](#)



B&L Releases Vertices 5.3 and Provides FREE Upgrade to Existing Customers

Vertices 5.3 provides users with quick access to the management of groups, FTP settings and preferences through its Web-based interface. And many of the improvements came from requests from our valued clients. So keep the suggestions coming in, and we'll continue to improve Vertices—the world's leading open-system tape management solution.

[▶Learn more about Vertices 5.3](#)

[▶Upgrade FREE to Vertices 5.3](#)

Google uses backup tapes to restore Gmail service.



In response to a recent incident that wiped the data from the accounts of several thousands of Gmail users, Google says it relied on data backup tapes to restore access to its cloud-based email service



► [Read the article.](#)

Have You Read Our B&L Blog Lately?



If not, you may have missed these great discussions:

- [5 Reasons Why Google Uses Tape for Disaster Recovery](#)
- [Turns Out, Tape Doesn't Suck](#)
- [Turn Your Data Center Green by Doing Business as Usual](#)

Go to the B&L Blog and be sure to leave a comment.

► [Go to the B&L Blog.](#)



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